



E-CHANCE 2.0 for women entrepreneurship

NEWSLETTER of the project e-Chance 2.0 for women entrepreneurship • May 2010 • Number 1



Introduction of the project e-Chance 2.0

The pool of female entrepreneurial talent is still underexploited in the EU: Women participation in self-employment has modestly increased since 1995 and amounted to 28 % in the EU-25 in 2003 (Benchmarking enterprise policy, 2004). As female labour market participation in general has made good progress, approaching the 60 % target, self-employment has continued to be an option for comparatively few women. The project aims at the inclusion of the women into knowledge society: attending new ICT developments and practices and current entrepreneur needs.



The e-Chance 2.0 is aimed to train on technologies based on web 2.0 for using in entrepreneurship processes. So, the training activities are addressed to develop some skills and capacities for improve the inclusion on the knowledge society of the women. In addition, the acquisition of this skills and competences will facilitate the

CONTENTS

| | |
|--|---|
| Introduction of the project e-Chance 2.0 | 1 |
| Introduction of project partners | 2 |
| Analysis of good practices in training on Web 2.0 technologies | |
| Analysis of the previous project e-Chance | |
| Coming project activities | |

personal development and the competences for life (as creativity and innovation).

Different institution from different areas of expertise forms the project partnership. Thus this situation will improve the quality and increase the cooperation between different actors involved in learning and training opportunities.

The project will develop a methodologies based on web 2.0 technologies. In the last years, the use digital media including CD-ROMs, the Internet and Intranets for accessing technical manuals or for Web searches for learning is not new; but learning takes place only if information is applied in such a way as to develop new mental models and schemas, implicit or tacit which have to be made explicit and shared. CD-ROMs, the Web, etc are useful and convenient ways of storing and retrieving



information but if this information is not transformed and context applied, it can be seen neither as learning nor knowledge development. Therefore, the new tool developed in the project will innovate the learning materials, because it will be continually in contact with other users, and sharing information. It will improve the learning practices and the final user knowledge.

Finally the target group is the collective of women, a collective in risk. Through the use of this learning tool, the women will improve their competence for work or for entrepreneurship, and at the same time, they will improve the employability and the accessing to self employment.

More information about the project e-Chance 2.0 on the project website www.echance2.eu

Introduction of project partners

The e-Chance 2.0 is the international project

Analysis of good practices in training on Web 2.0 technologies

Analysis of the previous project e-Chance

Coming project activities

